

## The Difference Is...

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Michele is Manager of Marketing for Brown Smith Wallace. In this position, she is responsible for project management, marketing strategic support, public relations, internal/external marketing communications and creative development.

Michele helps make A Measurable Difference with her more than 15 years of experience as a marketing executive and entrepreneur. As the principal of a marketing consulting firm, her primary clients have been private service companies, such as real estate developers, shopping malls, conference centers, non-profit organizations, insurance companies, etc.

She earned her Bachelor of Arts degree in Business Management from National-Louis University in Illinois.