

The Difference Is...

Michael A. Bowlan
Director, Marketing



314.983.1207
mbowlan@bswllc.com

Mike is a Principal and Director of Marketing for Brown Smith Wallace. In this position, he is responsible for developing and implementing marketing strategy, business development and recruiting support, branding, advertising, public relations, marketing communications and creative development.

He relocated to St. Louis from Philadelphia to help make A Measurable Difference. Mike has more than 20 years of experience as a marketing executive for professional service firms such as Accume Partners, Coopers & Lybrand, Deloitte & Touche and Price Waterhouse.

Mike also has 10 years experience as principal of a marketing consulting firm, where he served clients such as Arthur Andersen, Korn/Ferry International, SRC Corporation and a number of top 100 law firms.

He earned his Bachelor of Arts degree in English from Lyon College in Arkansas. Mike received his Master's degree in journalism from Northwestern University.