

The Difference Is...

Donna Beck Smith, CPA/ABV/CFF, ASA, CVA, Cr. FA
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Donna is the Member in Charge of the Brown Smith Wallace Financial Advisory Services Group. She has more than 30 years of experience in valuations, financial forecasting and analysis, litigation support, mergers and acquisitions as well as fraud and forensic accounting.

Donna is one of ten valuation experts in the United States serving as a member of the American Institute of Certified Public Accountants Business Valuation Committee. This group provides leading-edge technical guidelines and high-quality educational offerings to CPAs practicing in the area of valuation services.

Donna's professional designations include these certifications and accreditations: Certified in Financial Forensics, Accredited in Business Valuations, Accredited Senior Appraiser, Certified Valuation Analyst, and Certified Forensic Accountant. Her experience and grasp of the body of knowledge in the valuation discipline qualifies her as a premier strategic business advisor.

Prior to joining Brown Smith Wallace, Donna played a number of roles in public accounting and industry. Some of her accomplishments include:

- Valued and developed creative financing for acquisition candidates as vice president and treasurer of a NASDAQ-traded manufacturer of health care products
- Directed financial communications with domestic and international securities analysts, investment and commercial banks, business reporters and fund managers as the director of investor relations for a NYSE-traded company
- Financed worldwide operations and administered stock buyback program as assistant treasurer of a NYSE-traded company

Donna holds a Bachelor of Science degree in Business Administration with a major in accounting, and a Master of Science degree with a concentration in finance from Saint Louis University.

Donna is a member of the American Society of Appraisers, currently serving as the vice president for the St. Louis chapter. Additionally, she is a member of the AICPA, the Missouri Society of Certified Public Accountants, the American College of Forensic Examiners, the American Society of Certified Fraud Examiners, and the National

Association of Certified Valuation Analysts.

