

The Difference Is...

Sheldon Baron

Member



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Sheldon Baron (Shelly) spends the majority of his time helping clients achieve their goals in financial planning, estate planning, succession planning, and wealth management, while continuing to service client needs in the area of accounting, tax compliance and related areas of public accounting.

Shelly works primarily with family owned and operated businesses in the following industries:

- Wholesale distribution
- Retail
- Professional services
- Brokerage firms
- Commission service businesses
- Not-for-profit organizations

A lifetime native of St. Louis, Shelly attended Washington University and received his Bachelor of Science degree in Business Administration. He is a member of both the American Institute of Certified Public Accountants and the Missouri Society of Certified Public Accountants.

Shelly is also active in the community and has served as a board member and past president of both the St. Louis ARC and Rainbow Village, two not-for-profit agencies serving developmentally disabled and mentally challenged citizens in the St. Louis metropolitan area.